

PRESS RELEASE

8th May 2013

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Uttlesford CAB Youth Competition Winners Announced

The CAB is delighted to announce the winners of its youth competition.

Winning the **poster design** category were: Erin Brandrith-Bossert, Abigail Daniels and Maddy Cullum, all aged 15-16 from **Newport Free Grammar**. Their poster, using a friend as a model, shows a lonely figure surrounded by words describing the kind of issues the Citizens Advice Bureau supports with such as 'Money' and 'Family problems'.

Winning the **film category** were: Rosie Millar, Ruth Ingrey and Callum Cladingboel all aged 15-16 from **Saffron Walden County High School**. The 90-second film, which has a strong superhero theme, shows a young man struggling to get ahead. His friends take him to the Citizens Advice Bureau where he discovers his 'inner superhero' who is able to deal with his problems.

In both cases the judges were impressed by the way the young people had interpreted the brief, which was to encourage youth awareness of the CAB. Both the film and the poster had a freshness and spontaneity which the judges found appealing.

The winning film will be shown at Saffron Screen in the summer and showcased on www.RWDmag.com. Commenting on the film, Paul Willmott, Technical Manager from Saffron Screen said: *"It is very difficult to produce a good film that only lasts a few minutes, but this talented group have achieved this with a light and quirky film that gets the CAB message across extremely well."*

Marvis Cudjoe, Teacher of Design & Technology at Newport Free Grammar said: *"We encouraged Key Stage 4 and 5 students studying Graphic Products, Media Studies and ICT to get involved in the competition. The response from students was really good, demonstrating a wide range of design skills. We are incredibly proud of the girls who have won and a special thank you to Ivo Garnham for his modeling contribution."*

The judging panel was made up of Nigel Wells, Managing Director and Founder of RWD Magazine; Mike Chetcuti, youth marketing specialist; Kate Robson, Manager of Uttlesford CAB; Paul Willmott, Technical Manager from Saffron Screen and Sean Dunwoody youth representative and local web developer.

The competition was sponsored by RWD Magazine, the largest magazine on youth lifestyle in the UK, and Saffron Screen, the not-for-profit independent cinema. The winners will be shortly taking up work experience at RWD Magazine when they will

learn about the workings of a magazine and its film department. They will also be given £500 worth of goodies. The winning poster and film will be used locally to promote the work of the CAB.

Useful Information:

www.uttlesfordcab.org.uk www.uttlesfordcab.org.uk/youth 01799 618840

- Uttlesford Citizens Advice Bureau is a charity that offers free, impartial and independent advice to local people on issues including: debt, benefit, housing, employment or legal and family issues.
- The charity also aims to influence policymakers directly to improve the policies and practices that affect people's lives in our local area.
- Uttlesford CAB helps by listening, explaining your options, making phone calls, writing letters, completing forms, negotiating on your behalf, signposting to helpful organisations and by campaigning and lobbying.
- Last year Uttlesford CAB received over 10,000 enquiries. We now want to reach more young people in the district of Uttlesford and we hope the winning poster and film will help us to do this.
- The district of Uttlesford covers Saffron Walden, Great Dunmow, Thaxted, Stansted Mountfitchet and surrounding villages.

The winning poster:

